

Meet Kunle Ogedengbe



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Managing Director – PR Plus Consulting Limited

Kunle's roles include that of managing director and principal consultant for PR Plus Consulting Limited. He is also the country representative in Nigeria for The Banker magazine, a publication from one of the world's most influential newspapers, the Financial Times. Kunle is a prominent member of the Nigerian Institute of Public Relations as well as the African Public Relations Association.

Gaining his international corporate and marketing communication management experience at PIELLE, Kunle is also a qualified banker, insurance and financial services manager and public relations practitioner. He holds two masters degrees and has attended many developmental training programmes across Europe.

As the chief strategy and business development officer of Sovereign Insurance Trust Plc, Kunle was instrumental in the merger and acquisition of four companies. For a period he was also business development manager at Corporate and Financial

Communications Limited. During this time, he was seconded to MTNNigeria Communications Limited. While there, he established the communications department, helping the company to become a market leader. Kunle's experience also includes overseeing communications for Chellarams Plc.

Kunle lectures at various universities and business schools throughout Nigeria and overseas including the prestigious Lagos Business School and on the MBA programme at Lagos State University. Kunle has also acted as head of the public relations and advertising unit in the mass communication department at Lagos State Polytechnic. He has supervised students' projects and theses at pre-degree, degree and post-degree level.

The author and co-author of numerous titles, Kunle's published material includes 'Media of Public Relations, Advertology, Issues in PR', 'Capsule History and Development of GSM in Nigeria' and 'Research Methods & Precision Journalism'. Kunle's has also written numerous papers which have appeared in local and international journals.

